

Technology Incubation & Entrepreneurship Development Cell Jaypee University of Information Technology, Waknaghat (H.P.) - 173234



3 Minute Thesis

Event: 3 Minute Thesis

Date: 17th August 17:30 hours

Attendees: 44

Platform: Hybrid(Online + Offline)

Poster:



Event Objective:

The objective of this event was to introduce the participants to the concept of '3 Minute Thesis' or 3MT. To put it simply, a 3 minute thesis involves boiling down your project or research idea into a 3 minute presentation. Since its inception in 2010, 3MT has continuously grown in popularity across the globe, the process of preparing for presentation challenges the participant to conceptualize the bigger picture surrounding their research or project. When met with the constraint of communicating their years of work in just 3 minutes, the participant naturally starts to recognise the crux of his or her research and why it should matter to the listener, especially those outside of his/her field. This event would enable the students to practice their science communication skills and they'll learn how to articulate and present their idea in a concise and confident manner to group people, may it be future investors, or even the general public.

Event Description:

This event consists of 5 segments, an introductory workshop which was held on 17th of August, 2022. During this starting session, Dr. Harita Malladi, who is an associate professor at the North Carolina State University, and a former winner of a 3MT contest herself, was invited as a guest speaker to help the students understand the importance of preparing and participating in a 3MT contest. She discussed some of the important points which must be kept in mind while one is preparing for their pitch. This great session was finally topped-off with an energetic QnA at the end.

As a follow up to the introductory workshop, two more workshops will be held on the 25th of August and the 1st of September respectively. In the former, the participants will be instructed as to how they should go about creating their slides and naming their presentation. Whereas, in the latter the rules and guidelines regarding the monologue and the competition in general will be discussed in greater detail.

Finally, the preliminary round is scheduled to be held on 24th of September 2022, from where the ten qualifying participants will compete at the Finals on 12 November 2022.

Event's Benefits:

This event is essentially tailored to help the participants improve on their communication skills, and to get them accustomed to presenting their ideas to crowds and industry professionals. By gathering experience in events such as 3MT, they would become adept at delivering their plans and projects to people from both Technical and Non-technical backgrounds. The ability to convey your value concisely and accurately is very useful for anyone who is planning to enter the corporate world in the near future.

Aside from the soft skills, planning for a 3MT itself will greatly clear out any doubts or confusion a person may have with regards to their project, research or even a startup idea. The person would be put in a position where they would have to think about the large-scale impact of their project, why their project is of relevance to the general public, and why this project is worth investing their and others' resources in.

Moreover, the 10 finalists will have their bio data provided to the industry experts who will be a part of the judging panel. So from soft skills to networking this even offers various valuable benefits to its participants.

Screenshots:





List of Participants:

	<u>-</u>
191038	Devansh Gupta
191503	Pranjal Bansal
191430	Jayant Sharma
201146	Anoushka Sud
201429	Archit Kaushal
201190	Daniel Dale Dacosta
201374	Ishaan Sharma
201144	Siddharth Kuthiala
201179	Siddharth Misra
201371	Sristi Agarwal
201279	Tanya Gupta
211555	Aakarshan
211112	Aamya chauhan
211230	Aditya Gupta
211146	Aditya Mittal
211154	Aditya Pratap Singh Chauhan
211475	Akanksha Chauhan
211385	Akshit Sharma

211156	Ankush Singh
211190	Anshul Sharma
211143	Anuja Purohit
211290	Aparna Srivastava
211479	Arpit Sangrai
211130	Aryaman Tiwari
211179	Ayush Singh
211132	Deep Shekhar
211459	Deepansh Arora
211418	Geetansh Singh
211430	Harsh Raj
211422	Ishika Srivastava
211429	Jasmeen Kaur
211213	Nitish Kumar Gupta
211103	Pranav Upadhyay
211466	Ritwija Deep
211111	Roodransh Mehta
211560	Shashwat Srivastava
211180	Shivansh
211202	Shivansh Mehrotra
211191	Shubh Saxena
211806	Swapnil Tyagi
211204	Tanisha
211105	Ujjwal Pathak
211372	Vidushi
211426	Vismay Singh